



R1429
PUBLIC (ELECTIONS.VII) DEPARTMENT,
SECRETARIAT, CHENNAI-600 009.

Letter No.7070/Ele.VII/2023-37, Dated: 23.01.2024

From
Thiru Satyabrata Sahoo, I.A.S.,
Chief Electoral Officer &
Principal Secretary to Government.

To
All Additional Chief Secretaries to Government/
Principal Secretaries to Government /
Secretaries to Government.

The Vice-Chancellors of all
Universities in Tamil Nadu

All District Election Officers &
District Collectors.

Sir / Madam,

Sub : Elections - National Voters' Day Celebrations,
2024- Theme of NVD in Tamil and English -Regarding.

- Ref :
1. From Election Commission of India, Letter .No. 491/
ECI/ LET/ FUNC/ SVEEP-I/ NVD/ 2023, dated:
08.01.2024.
 2. Government Letter No.7070/ Ele.VII/ 2023-13, Dated:
10.01.2024.
 3. Government Letter No.7070/ Ele.VII/ 2023-15, Dated:
10.01.2024.
 4. Government Letter No.7070/ Ele.VII/ 2023 - 16, Dated:
10.01.2024.

In continuation of this office letters cited, I am to inform that the theme of 14th National Voters' Day, 2024 is "Nothing like voting, I vote for sure" that has been translated into Tamil language as follows:

'வாக்களிப்பதே சிறந்தது, நிச்சயம் வாக்களிப்பேன்'

2. I am, therefore, to request you to utilize the NVD theme in both Tamil and English language and propagate the same in all forms of media i.e., Audio-visual, outdoor advertisement, FM radio, Television, SMSs, e-mails, Social Media, Cultural troupes etc.

3. I am, also to request you to propagate the NVD theme through various Government schemes & programs and publish the same in official websites of District Election Officer and all the Department websites for creating awareness.

Yours faithfully,

Satya
for Chief Electoral Officer &
Principal Secretary to Government.

Copy to :

All sections in Public (Elections) department.

All Nodal Officers of SVEEP activities

(through the District Election Officers' concerned)